

## **PRESS RELEASE**

Contact Person: Denise Tallman, Executive Director, Central Coast Natural History Association or Shari Sullivan, Chairman of CCNHA 2007 Calendar  
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Date: June 7, 2006  
To be released: Immediately!

### **LOCAL NATURE PHOTOGRAPHS NEEDED FOR 2007 CCNHA/STATE PARK FUNDRAISING CALENDAR**

The Central Coast Natural History Association is extending the deadline for their call for entries for the 2007 State Park calendar. Local nature photographers, both amateur and professional, are encouraged to submit images for consideration. The calendar is printed in full color and sold to visitors from around the world at the Museum of Natural History in Morro Bay and on-line.

The 2006 calendar was a tremendous success with 2,000 copies produced and a net proceed of \$10,000 earned to benefit education in local state parks. The 2007 calendar is already shaping up to be a bigger, better project. This is a great opportunity to reach thousands of people, both local and out of town, who appreciate landscape and nature photography.

Selected artists receive a copy of the calendar, an ad in the calendar in which to feature their business and participation in the calendar's opening reception.

Submissions must conform to the following guidelines:

1. Images must represent local state parks, and/or local state park flora and/or fauna. Images are needed which represent all the local central coast state parks, including Monarch Butterfly Grove, the Pismo Nature Center and the Oceano Campground at the Pismo State Beach, as well as Morro Strand, Los Osos Oaks Reserve, Montaña de Oro, and the Spooner Ranch House, the Museum of Natural History and its surrounding area in Morro Bay State Park. A complete map of the area State Parks can be found at the Museum of Natural History.
2. Images must be submitted on disk, labeled with artist's name, mailing address, daytime phone and email address.
3. Images must be 8x10 at 300 dpi. (High resolution is necessary to determine whether files will produce acceptable output for the project.) Images of nonconforming sizes are acceptable, but one dimension should match the above criteria.
4. Horizontal or landscape images will most likely be chosen for the twelve main images, however vertical images are welcomed for consideration for alternate placement.
5. Due date: Friday, June 30, 2006.
6. Bring disk to or mail to: Museum of Natural History, 20 State Park Road, Morro Bay, CA 93442. Please be sure to leave your entry with Denise Tallman or PJ Kelly.